

Introducing... pay●your●way a prepay billing solution

Pay●your●way puts you in charge...

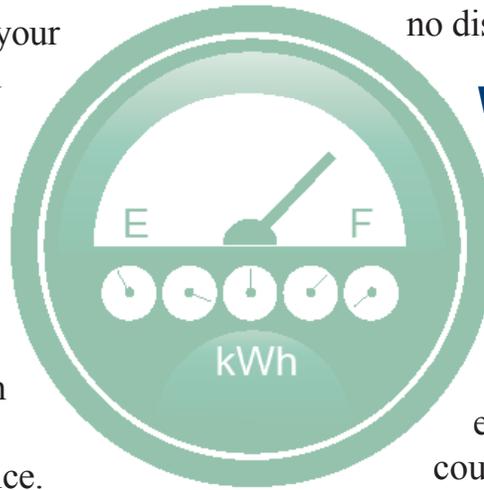
Southern Rivers Energy is excited to introduce a new way to pay your bill! With prepay billing, you pay for electricity how and when you choose, the same way you buy groceries or gasoline. Purchasing electricity before you use it allows you to control your budget and pay how much you want, when you want. And best of all, there are no security deposits or late fees!

Instead of a monthly statement, your usage and balance are calculated daily. Track your usage online when you login to pay your bill at southernriversenergy.com.

How Does It Work?

You purchase electricity before you use it. Make payments when you want to, online, over the phone, or in person at SRE's office.

When your account runs low, you will get an alert by phone, text or email, letting you know it is time to recharge your account.



What If My Account Runs Out?

If funds in your account run out, electrical service will be automatically disconnected. You will be notified by phone, text, or email, that your service has been cut off. You can recharge your account at any time, day or night, online or by phone and service will be automatically restored within a short period of time. There are no disconnection or reconnection fees.

What Does It Cost?

With pay●your●way, each kWh costs the same as SRE's residential energy charge. The monthly minimum charge is \$35, compared to \$27.50 for traditional accounts. The additional \$7.50 pays for specialized equipment and services such as account alerts.

Visit southernriversenergy.com to learn more!

No deposits, no late fees, and I choose when I pay my electric bill ...

How Do I Get Started?

New customers will pay a \$5 membership fee, a \$15 account establishment fee, and purchase a minimum of \$50 in energy (\$70 minimum). That's it. No deposits are required.

Existing customers with a traditional account may convert to the pay●your●way, prepay billing at any time. Deposits on your existing account will be credited toward account balances. Any remaining balance will be applied to your prepay account. Existing members with account balances can use the debt-recovery program. Each time you make a payment,

25% will go toward the outstanding balance (not to be applied to the initial \$50 energy purchase).

Should you decide prepay billing doesn't work for you, it's simple and easy to return to a traditional account at any time, although you will need to pay any required deposits.

Who Can Participate?

All single-phase, non-demand residential accounts qualify. Not sure if you qualify? Simply contact a Southern Rivers Energy representative for assistance at 770-358-1383 or 877-358-1383.